

The Clinton Township Gratiot Cruise is the biggest and best event on Gratiot Avenue. This summer time tradition, now in its 18th year, is an opportunity to showcase our community to neighboring residents and visitors from across the state and midwest.

With almost 200,000 in attendance, the Cruise has continually increased each year in attendance, classic cars, family activities, and business involvement year after year.

Now's your chance to get involved and support the Clinton Township Gratiot Cruise.



Cruise Committee

Chairman
Jim Tignanelli

Vice Chair
Robert Roehl

Secretary/Treasurer
Paul Silvestri

Joe Aragona

Bob Cannon

Jeff Flaga

Scot Holloway

Pat Orlando

Ken Pearl

Jerry Tignanelli

Tom Tignanelli

Mary Ellen Zander

Official Media Partners



Clinton Township Gratiot Cruise
P.O. Box 380195
Clinton Township, MI 48038
ctgratiotcruise.com



Like us on Facebook

Clinton Township
GRATIOT
Cruise

2021

SPONSORSHIP PACKAGES

Join us on Gratiot Avenue
Sunday, August 1, 2021

The Clinton Township Gratiot Cruise leads the way for cruisers in Macomb County.

Our Cruise has become one of the best family cruise events in Michigan, and the largest Cruise event in Macomb County.

Our sponsorship program offers local businesses the opportunity to be involved and supportive of one of Macomb County's largest events. Your sponsorship dollars pay for many things, including advertising, insurance, Township Services such as DPW and Police, and much more. A great deal of planning and consideration go into this event and the committee works very hard to make sure each and every sponsoring business receives as much exposure as possible.

Consider how your business could benefit from exposure associated with the Clinton Township Gratiot Cruise. Remember, not only do you receive advertising, publicity, and name recognition, but your business will help make this cruise an event thousands will remember.

Clinton Township **GRATIOT** *Cruise*



TURBO SPONSOR - \$5,000 (LIMITED)

- Sponsor a Cruise attraction with banner promotion
- Company name listed in media releases discussing location of attraction
- Company logo on all Official Cruise Sponsor Posters, postcard and Cruise Passport
- Pedal Car with your name on it (first time sponsors only)
- Link provided to your website from ours
- Company logo on Official Cruise T-Shirts
- Listed on digital sign entering Clinton Twp.
- Logo included in Macomb Daily Special Edition
- Inclusion on Cruise Facebook fan page
- Company item in Cruise Goodie Bags

TOP SPEED SPONSOR - \$2,750

- Company logo included in Cruise Passport
- Link provided to your website from ours
- Company logo on Official Cruise T-Shirts
- Listed on digital sign entering Clinton Twp.
- Official Sponsor poster to display
- Logo included in Macomb Daily Special Edition
- Pedal Car with your name on it (first time sponsors only)
- Inclusion on Cruise Facebook fan page
- Company item in Cruise Goodie Bags

SUPER CHARGER SPONSOR - \$1,500

- Company logo included in Cruise Passport
- Link provided to your website from ours
- Company logo on Official Cruise T-Shirts
- Official Sponsor poster to display
- Logo included in Macomb Daily Special Edition
- Pedal Car with your name on it (first time sponsors only)
- Inclusion on Cruise Facebook fan page
- Company item in Cruise Goodie Bags

FAMILY FUN ZONE PRESENTING SPONSOR - \$1,000

- Vendor space at Family Fun Zone
- Facebook Promotion
- Promotion on Cruise website
- Thank you & link included in Gratiot Cruise E-blast
- Promoted at pre-cruise event at Clinton Township Recreation Music and Movie on Wednesday, July 28
- Logo on Family Fun Zone banners
- Logo on Family Fun Zone Passport
- Branded giveaway at Family Fun Zone
- Spotlight video with Township Communications Department
- Thank you in Clinton Township Recreation brochure

CRUISER SPONSOR - \$750

- Link provided to your website from ours
- Logo included in Macomb Daily Special Edition
- Official Cruise Sponsor poster to display
- Inclusion on Cruise Facebook fan page
- Company item in Cruise Goodie Bags

FINISH LINE SPONSOR - \$300

- Link provided to your website from ours
- Name included in Macomb Daily Special Edition
- Company item in Cruise Goodie Bags
- 4 Cruise T-Shirts

PIT STOP SPONSOR - \$250

- Logo on Family Fun Zone banners
- Logo on Family Fun Zone Passport
- Vendor space at Family Fun Zone
- Thank you & link included in Gratiot Cruise E-blast
- Thank you in Clinton Township Recreation brochure

Other Opportunities

We are looking for businesses to partner with for our Touch-a-Truck activity within the Family Fun Zone. If you would like to participate, please contact us.

CUSTOM PACKAGES AVAILABLE ON REQUEST

GET STARTED TODAY

The Sponsorship Commitment Form can be found on our website. In order to meet printing and advertising deadlines, please submit your sponsorship no later than June 14, 2021. Sponsorship can be submitted after this deadline, but advertising opportunities will be limited.

If you are interested in providing giveaway items for our goodie bags, please let us know. Don't want to order items? No problem, we can order them on your behalf.

Email us with any sponsorship questions or if you are interested in becoming a sponsor. Visit our website at www.ctgratiotcruise.com

SPONSOR CONTACT

Paul Silvestri
sponsorships@ctgratiotcruise.com
www.ctgratiotcruise.com