



Clinton Township

**GRATIOT**  
*Cruise*



**SPONSORSHIP OPPORTUNITIES**

**AUGUST 6, 2023**



	TOP SPEED	SUPER CHARGER	CRUISER	FINISH LINE
	\$2,500	\$1,500	\$750	\$300
FREE COMMERCIAL ON CLINTON TOWNSHIP TV	✓			
FULL PAGE AD IN CRUISE DAY PROGRAM	✓			
SPONSORSHIP MENTION IN CRUISE DAY PROGRAM	✓			
LOGO FEATURED IN THE PEDAL CAR PARADE	✓			
10X10 VENDOR SPACE AT FAMILY FUN ZONE	✓			
LOGO ON OFFICIAL CRUISE SHIRT	✓			
NAME ON THE CLINTON TOWNSHIP DIGITAL SIGN	✓	✓		
FEATURED IN CRUISE DAY ADVERTISING	✓	✓		
10X10 VENDOR SPACE AT CRUISE HEADQUARTERS	✓	✓		
ROADSIDE SPONSORSHIP BANNER AT CRUISE HEADQUARTERS	✓	✓		
PROMINANT LOGO PLACEMENT ON CRUISE WEBSITE	✓	✓	✓	✓
LOGO & SPONSORED BY ON CRUISE POSTER AND SIGNAGE	✓	✓	✓	
INCLUDED IN SOCIAL MEDIA CAMPAIGNS	✓	✓	✓	✓
FEATURED IN PRESS RELEASES	✓	✓	✓	✓
INCLUDED IN THE CRUISE DAY "GOODIE BAG"	✓	✓	✓	
INCLUDED IN THE PRE-CRUISE CAR SHOW FLYERS	✓	✓	✓	
1/2 PAGE AD IN CRUISE DAY PROGRAM		✓		
1/4 PAGE AD IN THE CRUISE DAY PROGRAM			✓	
FREE PASSES TO THE CRUISE DAY HEADQUARTERS CAR SHOW	5	3	1	
FREE OFFICIAL CRUISE SHIRTS	5	3	1	

**Cruise Program Advertising Rates**

Full Page Ad: \$2,000  
1/2 Page Ad: \$1,000

1/4 Page Ad: \$500  
Business Card Ad: \$250

For Additional information  
or to sign up for a  
sponsorship contact:

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